

Procedures: In pursuing this objective, the Commission will seek voluntary efforts of school and university student groups as well as eating places in ameliorating the litter problems, and will study other ways and means of reducing litter, including possible improvements in ordinances.

Illustrative Programs and Projects:

- 1) Explore possibilities of providing litter receptacles at key points in the community, giving due consideration to their harmony with surroundings.
 - 2) Seek the establishment of a Watchdog Committee of establishments in handling the disposal of bottles, cans, paper cups, and other trash.
 - 3) Enlist cooperation of the Town in improving standards of trash collection and raising the level of collection services as may be appropriate.
- 5) A fifth line of effort is concerned with public information and other means of implementing the Commission's program.

Description: This activity of the Commission is concerned with developing a greater awareness among Woodfin residents and businesses of community appearance problems and needed programs of action.

Objective: To develop and use techniques of communicating information about problems and action needed in improving community appearance.

Procedures: In pursuing this objective, the Commission will encourage the newspapers and radio stations to carry features and continuing coverage on community appearance problems. It will seek participation of community organizations, school and agency groups, as well as the business community.

Illustrative Programs and Projects:

- 1) Carry on a continuing program of public information on problems and needs in beautifying the community.
- 2) Keep individual property owners, community organizations, private groups, and public agencies informed on ways they can share in a community appearance program.